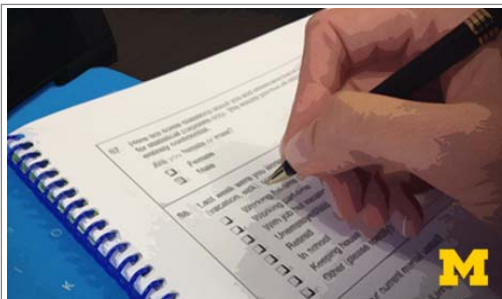


DECEMBER 14, 2014

Statement of Accomplishment

HUAN-KAI TSENG

HAS SUCCESSFULLY COMPLETED



Questionnaire Design for Social Surveys

This course covers core elements of questionnaire design and evaluation, including the psychological processes of survey response, measuring attitudes and behaviors, designing for different modes of data collection, and pretesting.

FREDERICK CONRAD, PH.D.
RESEARCH PROFESSOR, SURVEY METHODOLOGY
INSTITUTE FOR SOCIAL RESEARCH
UNIVERSITY OF MICHIGAN

FRAUKE KREUTER, PROFESSOR
JOINT PROGRAM IN SURVEY METHODOLOGY,
UNIVERSITY OF MARYLAND
UNIVERSITY OF MANNHEIM & INSTITUTE FOR
EMPLOYMENT RESEARCH, GERMANY

PLEASE NOTE: THE ONLINE OFFERING OF THIS CLASS DOES NOT REFLECT THE ENTIRE CURRICULUM OFFERED TO STUDENTS ENROLLED AT THE UNIVERSITY OF MICHIGAN. THIS STATEMENT DOES NOT AFFIRM THAT THIS STUDENT WAS ENROLLED AS A STUDENT AT THE UNIVERSITY OF MICHIGAN IN ANY WAY. IT DOES NOT CONFER A UNIVERSITY OF MICHIGAN GRADE; IT DOES NOT CONFER UNIVERSITY OF MICHIGAN CREDIT; IT DOES NOT CONFER A UNIVERSITY OF MICHIGAN DEGREE; AND IT DOES NOT VERIFY THE IDENTITY OF THE STUDENT.